

City of Bellevue
ARTS
program

BELLEVUE ARTS COMMISSION



Monyee Chau's photos gracing the Grand Connection for this past Bellwether

COMMUNITY DEVELOPMENT DEPARTMENT

December 4, 2018
REGULAR MEETING



“The arts are an important expression of how people think of and experience the city and each other. Bellevue seeks to foster a strong arts and cultural community chiefly supported through a wide range of artists, art and cultural institutions, and arts groups offering a variety experiences to an engaged audience.”

-City of Bellevue, Comprehensive Plan, Urban Design & the Arts Element

Department of Planning and
Community Development

Agenda

Agenda

Tuesday, December 4, 2018
Meeting: 4:30 p.m.
Bellevue City Hall, 1E-109

Bellevue Arts Commission
Commission Staff Contact: 425.452.4105

-
1. **CALL TO ORDER** 4:30
Chair Manfredi will call the meeting to order.
 2. **APPROVAL OF AGENDA AND MINUTES** 4:30 – 4:35
 - A. Chair Manfredi will ask for approval of the agenda.
 - B. Chair Manfredi will ask for approval of the November 2018 regular meeting minutes.
 3. **ORAL COMMUNICATIONS** 4:35 – 4:40
Chair Manfredi will entertain oral communications limited to three minutes per person or five minutes if representing the official position of a recognized community organization for other than main agenda items and public hearing subject. A maximum of three people are permitted to speak to each side of any one topic.
 4. **ACTION ITEMS AND DISCUSSION ITEMS**
 - A. Discussion with the Community Development Director 4:40 – 5:10
 - B. 2019 Grant Allocations 5:10 – 5:40
 - C. 2019 Arts Commission Retreat Planning 5:40 – 5:50
 5. **COMMISSION QUICK BUSINESS** 5:50 – 5:55
 6. **REPORTS** 5:55 – 6:00
 - A. Commissioners' Committee and Lead Reports
 - B. Project Updates from Staff
 7. **CORRESPONDENCE, INFORMATION** 6:00– 6:05
 - A. Written correspondence (if any)
 - B. Information
 - i. Committees
 8. **ADJOURNMENT** 6:05
Chair Manfredi will adjourn the meeting.

Bellevue Arts Commission meetings are wheelchair accessible. Captioning, American Sign Language (ASL), or language interpreters are available upon request. Please phone at least 48 hours in advance 425-452-6168 (VOICE) for ADA accommodations. If you are deaf or hard of hearing, dial 711 (TR). Assisted listening devices are available upon request. Please contact the Arts Program at least two days in advance jheim@bellevuewa.gov ▪ 425-452-4105 (Voice) ▪ Please dial 711 for assistance for the hearing impaired.

ARTS COMMISSION MEMBERS

Paul Manfredi, Chair
Philip Malkin, Vice Chair
Ashmita Gulati
Trudi Jackson
Maria Lau Hui
Rebecca Lewis
Carl Wolfteich

COUNCIL LIAISON

John Stokes

STAFF CONTACTS

Joshua Heim, Arts Program Manager, 425-452-4105
Scott MacDonald, Arts Program Coordinator, 425-452-4852

Department of Planning and
Community Development

Minutes

BELLEVUE ARTS COMMISSION
REGULAR MEETING
MINUTES

November 6, 2018
4:30 p.m.

Bellevue City Hall
Room 1E -109

COMMISSIONERS PRESENT: Chairperson Manfredi, Commissioners Gulati, Jackson, Lau Hui, Lewis, Malkin, Wolfteich

COMMISSIONERS ABSENT: None

STAFF PRESENT: Joshua Heim, Department of Planning and Community Development

OTHERS PRESENT: None

RECORDING SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 4:32 p.m. by Chairperson Manfredi who presided. All Commissioners were present with the exception of Commissioner Jackson, who arrived at 4:35 p.m., Commissioner Lau Hui, who arrived at 4:36 p.m., and Commissioner Wolfteich, who arrived at 4:37 p.m.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

Motion to approve the agenda was made by Commissioner Malkin. The motion was seconded was by Commissioner Lewis and the motion carried unanimously.

B. Approval of Minutes

Motion to approve the September 4, 2018, minutes as submitted was made by Commissioner Lewis. The motion was seconded was by Commissioner Malkin and the motion carried unanimously.

3. ORAL COMMUNICATIONS – None

4. ACTION ITEMS AND DISCUSSION ITEMS

A. Power Up Program Update

Arts Program Manager Joshua Heim reminded the Commissioners that Power Up is a capacity building module attached to the Eastside Arts Partnership funding program. He noted that in 2017 a coffeehouse conversation was conducted with non-profit partners about their needs and how the city might address them. One of the needs identified was capacity building and the Power Up program was developed to address the need. Workshop was held in the fall of 2017 which lead to the five pilot grant programs that were launched in 2018, including Emerald Ballet Theatre.

Ms. Cathy Springman, Emerald Ballet Theatre board member, and Ms. Viktoria Titova, artistic director, were introduced. Ms. Springman said the Power Up grant received by the organization was used for a storytelling project. She said it was concluded that because the organization would be best seen, heard and felt, the best way to tell the story was by creating a video. When the organization applied for the Power Up grant, another opportunity was sparked in the form of getting involved with the Springboard program provided by 501 Commons. The Power Up grant was used for the storytelling video and the Springboard program aided in capacity building.

Ms. Springman said the organization's outreach program has developed to be all encompassing. In the spring the opportunity to expand the Bellevue studio came up and to renew the lease for another six years. The latter is very good news as the Bel-Red arts district has been redeveloping, the result of which has been that rents are going through the roof.

Funding is always a challenge for arts organizations and Emerald Ballet Theatre is no exception. Funding is especially important given the current expansion efforts, funding all programs, paying staff market rates, and renewing the board of directors.

The video made with Power Up funds was shown to the Commissioners. Ms. Springman said more video is being recorded all the time for use in additional promotional videos.

Ms. Springman said participation in the Springboard program unveiled the fact that the board of directors was in need of a remodel. That has become the current focus as part of the capacity building exercise. The intent is to pump up the board, get them training, and get them engaged in new ways.

The organization's outreach program has been developed to be all encompassing. The performances during the season are being folded into outreach programs that include going to schools and community centers to hold assemblies and workshops. Folks from schools and community centers where outreach efforts have been held are then invited to attend performances either at no charge or at a reduced charge to experience a full-length performance and to go backstage to meet the dancers, the choreographers and the set and costume designers. The exposure is more than many children ever have.

Ms. Springman said the Bounding Boys program involves free introductory dance classes for boys. Boys are an underserved population in many arts programs. The arts is a perfect place for boys to engage in a noncompetitive sport and a creative activity.

The Commissioners were informed that in the spring of the year the space adjacent to the Emerald Ballet Theatre space became available and the organization jumped at the opportunity. The move has added more than a thousand square feet of dance space. It all came at a cost which was covered in part through a loan from a supporter and funding from Emerald Ballet Academy, a sister organization. A facility grant from 4Culture has also been submitted. The space is already being used to rehearse for The Nutcracker.

Ms. Springman said the organization feels like it is beginning to rise to the next level. She thanked the Commission and said the expansion and capacity building would not have been possible without the support of the Commission. The storytelling video is being used for fundraising purposes as well as for outreach efforts.

Ms. Titova added her thanks to the Commission. She said it is always a good thing when there is community support.

Commissioner Lewis asked how long the Bounding Boys program has been in place. Ms. Springman said it has been operational for more than three years but has been ramped up over the last year through the outreach efforts.

Commissioner Malkin asked where the organization's performances occur. Ms. Springman said they mostly occur at the Northshore Performing Arts Center. Attempts to get into Meydenbauer Center have not yet been successful. Last spring by working with the school district, it looked like the organization was going to be allowed to go into the Sammamish Performing Arts Theatre, but at the last minute the opportunity fell through.

Mr. Heim noted that he had included in the packet a letter from Trudi Jackson as executive director of Bellevue Youth Symphony Orchestra concerning her experience with Power Up. Asked to provide comment, Commissioner Jackson said Power Up grant made it possible for the organization to do something it has wanted to do for a long time, namely update its website and engage in a branding exercise. She said 75 to 80 percent of the kids are from families that originally came from outside of the United States and attention was paid to making sure the website would be accessible to those whose first language is not English. User testing was done with ESL folks and the feedback was very useful in improving the website. From the website, users can easily learn about events, hear recordings, learn about the conductor, register for auditions and various other things. She noted that the number of auditions was way up this year, and the primary reason was people found the organization through the website. She said the board would likely not have agreed to update the website without the Power Up grant.

Mr. Heim stated that five Power Up grants were awarded for 2018. In addition to Emerald Ballet Theatre and Bellevue Youth Symphony Orchestra, the organizations that received the grants were Evergreen City Ballet, Music Works Northwest and Tasveer. He said the Power Up program launched in 2017 with limited resources and the notion of ramping it up over time. The technical assistance aspect was initiated in 2018 with the consultant Kaya Strategic, which is handling technical assistance for the grants programs. They are working with applicants and are assisting them in completing their applications. A cultural liaison program has also been piloted through which technical assistance is provided in Mandarin, Cantonese, Russian, Ukrainian, Japanese and Spanish.

For 2019, the idea of a learning cohort will be rolled out. The Kaya Strategic contract will be continued and they will facilitate monthly or bi-monthly meetings of the cohort members, who will be both new and previous grantees. The concept is to facilitate mentorship between older organizations and newer organizations. Currently there is budget for two grants, funded through the annual grant support from King County, which is \$15,000 annually. The Allocations Committee will at its meeting on November 9 talk about the cohort concept.

The idea of the cohort is to be networking based. If funding were identified as an issue for a group, someone like the director of 4Culture or the Seattle Foundation could be invited to come and have a conversation with the Power Up folks.

Answering a question asked by Chair Manfredi, Mr. Heim said the \$15,000 from the county will be allocated to the program. The initial thinking was that there would be two grants of \$5000 each, leaving enough in the pool to support the cohort and the consultant. Since merging with the office of economic development, that office has been funding Kaya Strategic and the language services. They are committed to continuing that piece and to pick up the cost of the online application portal. That means three \$5000 grants could be awarded instead of two.

Commissioner Malkin said the developments are very positive. He said if the Power Up program can be leveraged to attract more organizations, including some the Commission does not currently know about, there would indeed be a positive outcome. He said he would support heralding the fact that the city is reaching out to non-profit organizations to assist them in their capacity building, including by posting it to the website. Mr. Heim pointed out that information about each of the three programs is available on the grants website.

Commissioner Jackson said she was very happy about the Power Up program, adding that she wants other organizations to be able to make a step up. At the same time, the Commission should not forget that the Eastside Arts Partnerships was created to support budget-balancing funding for arts organizations. That type of funding is difficult for organizations to find elsewhere.

Mr. Heim reiterated that the ultimate goal is to strengthen the network and the arts ecosystem. Looking forward to 2020, the desire is to focus on creating a pipeline for business and tech professionals in Bellevue to connect with the arts, either at the board level or at the volunteer level. That element could prove to be the most challenging.

B. Bellwether Program Update

Mr. Heim informed the Commissioners that the first-ever Bellwether website was up, and let them know that a Bellwether partner debrief was held with folks from the Bellevue Arts Museum, parks, civic services and the property manager for Compass Plaza. On November 15, there will be a three-hour action planning session with all of the partners. The outcome will be a collective vision and individual site plans.

Mr. Heim said it was a big year given all the changes to Bellwether. Where before the focus has been on an every-other-year sculpture exhibition primarily centered in Downtown Park and City Hall. This year the event included multiple forms of art, the Bellevue Arts Museum and Compass Plaza as site partners, consolidation of the program from three months over the summer months to ten days, and development of a website. Just over 4000 people visited the website since it went live. Some 2000 people participated in the Bellwether events. The attendance numbers released by the Bellevue Arts Museum for the same ten-day period indicated a substantial increase from 800 in 2017 to 1500 in 2018, not including the 500 people who showed up for the opening party. In all, 64 artists were supported, most of whom did new works for the event. One of the works has been retained in the city's collection.

An evaluation was sent to all of the partners, the 64 artists, all of the contractors, all of the staff involved and all of the Commissioners seeking post-event input. Overwhelmingly the responses indicated that strides are being made toward the mission and toward achieving the goal of advancing the vision of the Grand Connection as a cultural corridor and ultimately catalyzing an arts scene in downtown Bellevue. All of the artists pleasantly noted that people stopped and engaged with them in Compass Plaza and in Downtown Park. There was consensus around the fact that Bellwether supports local and regional artists, that a new level of innovation and risk taking had been reached, that a community of artists and arts organizations is beginning to be built, and that the event met with success in enlivening the streetscape. The areas highlighted where improvements could still be made included making a stronger connection with the Grand Connection, promoting tourism, and making art after hours more interesting.

Commissioner Malkin asked if there were any numbers regarding people who came explicitly for Bellwether from somewhere else. Mr. Heim said he did not have those numbers but pointed out that the website numbers overwhelmingly indicate the audience is from Seattle. Commissioner Malkin suggested that could mean promotion of the event should be widened

beyond the immediate area. Mr. Heim said the marketing consultant, Tanja Baumann, formerly with the Bellevue Arts Museum, was given very specific goals and objectives: make Bellwether a household name for downtown residents, and heighten the awareness of Bellwether within the arts community, which is primarily Seattle. The latter was addressed through positive coverage in *City Arts* magazine, the *Stranger*, *Crosscut*, the *Seattle Times* and the *Bellevue Reporter*. The former was tackled by sending a mailing to every single downtown resident.

Commissioner Gulati asked if the event was advertised in materials available at hotels to visitors and tourists. Mr. Heim said one of the Bellwether partnerships was a marketing arrangement with the Bellevue Downtown Association. Their specific assignment was to run the ground game in the downtown and to that end they put up posters and made postcards available in every apartment building and hotel. The banners hung on light poles along the pedestrian corridor of the Grand Connection were put up by the Bellevue Downtown Association as well.

Commissioner Gulati asked how many of the artists were from the Eastside or the city of Bellevue. Mr. Heim said only one artist was from the Eastside. He allowed that is one area that could be improved upon. Commissioner Gulati added that because Bellevue is hosting the event, Eastside artists and musicians should be highlighted. Mr. Heim said he would welcome that, but stressed that it would not be possible to simply tell the various partners what to do.

Mr. Heim informed the Commissioners that 40 percent of the artists were women and 25 percent were persons of color. The big moves for Bellwether for 2018 were working with a curator, changing the format to include more than sculpture, relying on partners, having a website, and moving from a summer show to a ten-day multi-disciplinary festival. Feedback is still coming in that will ultimately be used to inform any new innovations that should be implemented next year in order to keep advancing the mission and goals. The survey respondents were positive about the direction the program is moving. The team will also consider all the post-event input from the site partners and come up with a plan for addressing the challenges and building on the strengths.

Mr. Heim said the Bellwether team believes one solution to advance the event will be to create a new position of creative director. The team also believes SuttonBeresCuller should fill that role for at least the next two years. The team concluded that what was asked of SuttonBeresCuller for the 2018 event was just a little too much. One idea is to split up the curatorial elements into pop-up and portable, with a curator brought on to specifically curate all of the indoor spaces, and come up with the pop-up exhibitions as well as a curated portable collection from which purchases would be made. Additionally, an open air curator would be brought on to address all outdoor spaces, and an events curator would be added to focus on poetry readings and the live art elements.

Mr. Heim briefly reviewed the 2019 Bellwether budget and timeline, noting that the schedule called for building the team and setting the strategy and scope by December 15.

Commissioner Malkin asked what process would be undertaken to select the curators. Mr. Heim said he would ask SuttonBeresCuller to provide him with a roster of curators from which to choose.

Chair Manfredi said the opening party for the event was amazing but the weather was terrible. He asked about shifting the date for 2019. Mr. Heim said the overall thinking is that the timeline should be retained for the next two years, in part to support getting a brand going and setting expectations.

Chair Manfredi said he found the Downtown Park installations to be underwhelming and difficult to find. Mr. Heim commented that the work in the pond was the largest scale work to date, but it was also very quiet. Chair Manfredi said the exhibition in the Bellevue Arts Museum was extraordinary.

Commissioner Malkin said he attended the opening party and the Bellevue Arts Museum exhibitions, and also attended Guillermo's performance in the Bellevue Arts Museum auditorium and was impressed by the turnout. It was good to see that there is an audience for that kind of art.

Councilmember Stokes suggested that a lot of people walked past the sculptures in Downtown Park without even realizing they were part of Bellwether. He commented that challenges like parking and access are always going to be there and he asked if attention is being given to how to deal with them more effectively. Mr. Heim allowed that parking is an ongoing issue in Bellevue. Many believe Bellevue does not have enough parking when in fact there is quite a bit. The real issue may be a lack of signage and better advertising in regard to where people can park while attending events.

Councilmember Stokes asked how much advertising was done to surrounding cities. Mr. Heim said the marketing budget was limited. No print advertising was done except for posters which were widely distributed. The bulk of the advertising was done via digital ads. The cost of the direct mailing to all addresses in the downtown accounted for a third of the marketing budget.

Commissioner Malkin suggested a direct mailing to downtown addresses may not be required again in 2019 because the seeds have already been planted with that constituency.

Chair Manfredi asked if the Bellevue Arts Museum was pleased with the results. Mr. Heim allowed that they were. He noted that they are on board for 2019. All of the partners have expressed an interest in being part of the event again, and potential new partners, including Meydenbauer Center, have also expressed interest. An idea has been floated about doing specific family and kid-oriented programming, possibly under a different brand. Meydenbauer Bay Park could be another partner given that the park is set to open in December.

Mr. Heim invited all Commissioners to attend the planning workshop scheduled for November 15 from 9:00 a.m. to noon. at City Hall. The event will be facilitated and will start with identifying a collective vision.

C. Project 42

Mr. Heim said he met recently with the director of service learning at Bellevue College. The service learning program connects students with local non-profits but it has been struggling with how to connect them in with the arts. He said he also has scheduled a meeting with the arts director for the Bellevue School District to talk about how to work together with the Commission.

Mr. Heim said his conversation with Bellevue College led him to Project 42, a project by artist Jono Vaughan, an assistant professor of art at Bellevue College. Ms. Vaughan identifies as transgender. November is transgender awareness month, and November 20 is Transgender Remembrance Day. Project 42 was started in 2012 to honor trans women who were murdered because of their trans identity. Ms. Vaughan has created an artwork every time an announcement is made that a transgender individual has been killed, and all of the artworks are dresses. Because of the things happening at the national level, Ms. Vaughan would like to

bring her work into a public space to advance the dialog about trans awareness and specifically trans violence.

Mr. Heim said the proposal is to bring to City Hall the artwork dress made for a woman named Lorena Escalera Xtravaganza, who was murdered in Brooklyn, New York and have it on display through the end of the year.

The Commissioners were told that the city supports employee resources groups, which are essentially affinity groups for employees. Currently there are three groups, one around disabilities, one around employees of color, and one around LGBTQIA employees. The latter group will be doing a series of events to call attention to Transgender Awareness Month.

With regard to Project 42, Mr. Heim explained that the number 42, while not scientific, is representative of the short lifespan of transgender people. All of the fabric used in the works are abstractions of Google Earth maps of the sites at which specific people have been killed.

Mr. Heim said he would have a walk-through with the artist on November 9. The installation will not be difficult. The LGBTQIA employee resource group event is slated for November 14. The installation will not require much from the public art budget, but there will be some costs.

Chair Manfredi said it looks like a great program. He said it calls to mind the idea of a featured artist at City Hall and an ongoing, revolving display.

A motion to endorse the Project 42 exhibition at City Hall was made by Commissioner Wolfeich. The motion was seconded by Commissioner Jackson and the motion carried unanimously.

5. COMMISSION QUICK BUSINESS – None

6. REPORTS

A. Commissioners' Committee and Lead Reports – As Noted

B. Project Updates from Staff

With regard to Meydenbauer Bay Park, Mr. Heim said most of the four installations by the three artists have been completed. The tile mural on the beach house by Laura Brodax; the sculptures on the pier by Stuart Nakamura; and the view point guard rails by Adam McIsaac are all installed. The bronze salmon sculpture by Adam McIsaac will be installed in early December.

Commissioner Malkin asked if there will be a grand reveal. Councilmember Stokes said nothing has been said about that yet. Mr. Heim suggested either waiting until next summer or having the celebration to honor the three artists be part of the next Bellwether.

Councilmember Stokes said the park opening is slated for early December. He said there is additional work to be done and ultimately the park will be an amazing space. The Grand Connection begins at Meydenbauer Bay Park.

7. CORRESPONDENCE, INFORMATION

A. Written Correspondence – As Noted

B. Information

- i. Committees – As Noted
- ii. Creative Edge

Councilmember Stokes mentioned that there was a good write-up about the Creative Edge recently in *It's Your City*. Mr. Heim helped to facilitate it. Councilmember Stokes said wrote the piece and took the opportunity to emphasize the importance of art and culture relative to economic development. He added that the city will need to make some investments in order to make sure the Creative Edge actually produces.

8. ADJOURNMENT

Chair Manfredi adjourned the meeting at 6:10 p.m.

Department of Planning and
Community Development

Action & Discussion

Action and Discussion

Tuesday, December 4, 2018
Meeting: 4:30 pm

Bellevue Arts Commission
Action and Discussion

Discussion with the Community Development Director

At today's meeting, the Arts Commission will have the opportunity to meet with Mac Cummins, the Community Development Director. Mr. Cummins will provide an overview of the department and the role for arts in community development, the Arts Commission, and the Arts Program. He will also provide an update on the search for a new Assistant Director for the Cultural and Economic Vitality Office and other arts initiatives such as the Tateuchi Center and funding requests from arts and culture organizations. The Arts Commission can also ask questions.

Action and Discussion

Tuesday, December 04, 2018
Meeting: 4:30 pm

Bellevue Arts Commission
Action and Discussion

2019 Grant Allocations

The Allocations committee will present its funding recommendations for the 2019 Eastside Arts Partnerships, Special Projects, and Power UP Bellevue funding programs. The Commission will be asked to endorse these recommendations, and a Commission representative will bring these endorsements to Council for its review and approval on December 10, 2018.

Motion: A motion to endorse the Allocations Committee's 2019 funding recommendations for Eastside Arts Partnerships, Special Projects, and Power Up as presented for City Council for approval.

ALLOCATIONS COMMITTEE REVIEW PANEL

Becky Lewis, Bellevue Arts Commission, Allocations Committee Chair

Maria Lau Hui, Bellevue Arts Commission

Carl Wolfeich, Bellevue Arts Commission

Janell Johnson, Associate Development Director – Endowment & Planned Giving, Village Theatre

GRANT APPLICATION AND ALLOCATION PROCESS

Since 2001, the City Council has allocated annual grant funding generated by the general fund to support artists and arts organizations that provide arts, cultural, and heritage programs and services in Bellevue through three programs: Eastside Arts Partnerships, Special Projects, and Power Up Bellevue.

Recommendations are developed through an in-depth application process administered by the Arts Program and evaluated by an Allocations Committee appointed by the Arts Commission. The Committee considers the quality of the creative engagement, the public benefits generated for Bellevue residents and visitors, and the organizational capacity and sustainability of the applicants.

2019 FUNDING RECOMMENDATIONS

The Arts Commission has accepted the Allocation Committee's recommendation that a total of \$145,570 be allocated to 38 individuals and nonprofit organizations at their meeting on December 4, 2018:

- \$118,600 allocated to 31 nonprofit organizations in Eastside Arts Partnerships.
- \$11,970 allocated to three individuals and four nonprofit organizations in Special Projects.
- \$15,000 to three organizations in Power Up Bellevue funded through an annual grant from King County 4Culture.

A list of each recommended allocation and a brief grant description is attached.

2019 EASTSIDE ARTS PARTNERSHIPS ALLOCATIONS

Program goals

Eastside Arts Partnerships provides operating support to nonprofit organizations providing annual arts, cultural and heritage programs in Bellevue. The City provides annual support for organizations and individuals bringing arts to the community, recognizing the value the arts bring to our quality of life, the education and development of our children, the vitality of our businesses, and our sense of connectedness to the community. EAP encourages: programming quality and sustainability; arts access for Bellevue residents; artistic, managerial and fiscal excellence, and greater cooperation and collaboration among arts groups.

Process and criteria for evaluation

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

1. Creative Engagement

- Quality and effectiveness of the organization's existing and proposed arts, cultural, and heritage programming and services to meet the cultural needs of an audience and/or constituent group.
- Extent of creative and civic participation by Bellevue's diverse residents and visitors.
- Meaningful creative and civic opportunities for working artists, cultural workers and volunteers.
- Diversifies the forms of art, creative experiences and cultural resources available to Bellevue residents and visitors.

2. Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- Significant access to cultural opportunities to under-served groups, or, demonstrates improved access by underserved people and communities over time.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.
- Effort and evidence of inclusive communications to new and/or underserved people and communities, particularly those who speak a language other than English at home.

3. Organizational Capacity and Sustainability

- Demonstrated financial capacity and stability.
- Evidence of community support, which may include, but is not limited to, in-kind or cash donations from individuals, foundations, corporations, or other government sources.
- Strength of organizational governance.

Then, the panelists' scores were averaged into single score for each applicant that determined their rank order. These scores were used to determine an allocation.

Recommended 2019 Allocations for Community Partners (awards up to \$5,000)

Organization	Grant Purpose	REQUEST Operating Budget	2019 GRANT ALLOCATION
American Asian Performing Arts Theatre	For producing a Chinese Spring Festival Gala performance "Ode to Spring - 2019" for the Bellevue Community.	\$5,000 \$15,000 3.33% of OpB	\$1,500 10% of OpB
Ballard Civic Orchestra*	For two Latino chamber music concerts serving as a bridge to intercultural understanding and diminishing differences for diverse Bellevue communities.	\$5,000 \$9,100 55% of OpB	\$3,000 33.3% of OpB
Barvinok Ukrainian Dance Ensemble*	For performances at numerous Bellevue festivals and events for free.	\$5,000 \$40,000 12.5% of OpB	\$1,500 3.75% of OpB
Bellevue Community Band*	For the purchase of new music, including a commissioned piece to expand the band's repertoire, new uniform shirts to enhance its visual appeal and an out-of-town performance to promote Bellevue arts.	\$5,000 \$11,000 45% of OpB	\$1,500 13.64% of OpB
CHOP SHOP: Bodies of Work (dba StoneDance Productions)	For a contemporary dance festival promoting work accessible to a diverse audience, offering free tickets and open to all ages and abilities dance classes.	\$5,000 \$30,900 16% of OpB	\$3,000 9.71% of OpB
Evergreen Association of Fine Arts	For the promotion of art appreciation and education through monthly EAFA meetings and demonstrations, quarterly exhibits, displays in local public venues and the raising of funds to support local art education.	\$4,000 \$13,841 29% of OpB	\$1,500 10.84% of OpB
Hwa Sheng Chinese Opera Club*	For a full-fledged production of Chinese Opera at Meydenbauer Center on July 21, 2019, and a series of free Chinese Opera workshops to Bellevue schools, libraries, community centers, and senior housing.	\$5,000 \$11,000 45% of OpB	\$1,500 13.64% of OpB
India Association of Western Washington*	For a monthly meditative art series addressing isolation and cultural explorations, free for Bellevue seniors and youth.	\$5,000 \$300,000 1.7% of OpB	\$1,500 .5% of OpB
International Ballet Theatre*	For performances of the Nutcracker, offering world-renown guest artists, vibrant costumes and brilliant sets, and outreach programs for schools, teens and seniors.	\$5,000 \$70,915 7% of OpB	\$1,500 2.12% of OpB
Lake Washington Symphony Orchestra	For an annual Halloween Concert for children on the autistic spectrum that is free to all children on the Eastside and their siblings.	\$5,000 \$13,000 38% of OpB	\$1,500 11.54% of OpB
NW Ukrainian International Festival*	For 2019 NW Ukrainian International Festival (the biggest Ukrainian event on the West coast) in Bellevue. Because many of the guests are low-income families, all the activities for kids and adults are free of charge.	\$5,000 \$80,000 6.25% of OpB	\$1,500 1.88% of OpB
Performing Arts Festival of the Eastside	For 4 1/2 days of adjudication, 5 public concerts at St. Andrew's Lutheran Church, and financial awards for music students in violin/viola, piano, cello/bass, woodwinds and voice.	\$2,000 \$31,500 6.34% of OpB	\$1,500 4.76% of OpB
Rong Rong Chinese Choir - Seattle*	For an annual choral performance open to public in Bellevue featuring songs from Taiwan and China presented by 50 singers from Rong Rong Chinese Choir led by soprano soloist and choral conductor Yali Lee.	\$5,000 \$19,290 26% of OpB	\$1,500 7.78% of OpB
Seattle Chinese Chorus	For a concert open to public scheduled on May 18, 2019 at city of Bellevue.	\$5,000 \$13,400 37.3% of OpB	\$1,500 11.19% of OpB
Theatre33*	For improvements to our lighting system and reduced cost tickets for seniors and students to eight plays.	\$5,000 \$6,148 81% of OpB	\$1,500 24% of OpB

* New EAP Applicant

Recommended 2019 Allocations for Pro Partners (awards up to \$10,000)

ASUNARO d.b.a. Japan Fair*	For promoting and cultivating both traditional and modern Japanese culture in Greater King County through exhibits, workshops, vendors, open to the public.	\$10,000 \$80,000 12.5% of OpB	\$3,000 3.6% of OpB
Bellevue Arts Museum	For a 2019 year of eleven exhibitions, ARTSfair, free-admission days, educational programming, hosting the annual Bellwether art experience and partnership with the Grand Connection.	\$10,000 \$2,800,000 .36% of OpB	\$9,000 .32% of OpB
Bellevue College 91.3 KBCS	For diverse music programming featuring both live and recorded local artists, available free to the public via broadcast and the KBCS website for their enjoyment and learning.	\$10,000 \$1,282,488 .78% of OpB	\$7,000 .55% of OpB
Bellevue Downtown Association	For hiring musicians (solo artists and groups) to perform at the annual free community events: The Bellevue Family 4th of July, 30 free Live at Lunch concerts, and 6th Street Fair.	\$10,000 \$2,140,000 .47% of OpB	\$8,325 .39% of OpB
Bellevue Youth Symphony Orchestra	For a season of 15 public orchestra performances which enhance the lives of student musicians by providing dynamic musical experiences, with reduced price and free tickets for seniors, youth, and under-served groups.	\$8,000 \$533,496 1.5% of OpB	\$6,000 1.12% of OpB
Eastside Heritage Center*	For the continuation of the collection, preservation, and interpretation of historical Bellevue, documents, and stories to be shared with the community in the form of exhibits, programs, and events for low or no cost.	\$10,000 \$225,000 12.5% of OpB	\$3,000 1.33% of OpB
Emerald Ballet Theatre	For support of arts education, performance and outreach programs including production of Coppelia, 500 free and 250 reduced tickets, a free Magic Bus program at a Title One school, and Bounding Boys free dance classes.	\$10,000 \$59,360 4.44% of OpB	\$3,000 5.1% of OpB
Evergreen City Ballet	For 2019 full-length and 1-hour family performances at the Meydenbauer of Nutcracker and Coppelia. Free/subsidized tickets will be offered, and Spanish-speaking Bellevue elementary school students will be invited to Nutcracker dress rehearsal for bilingual presentation.	\$10,000 \$777,261 12.5% of OpB	\$2,000 .26% of OpB
Global Organization for Arts and Leadership (GOAL)	For the LEAP Academy with 2 semesters of interdisciplinary classes, film production, The Nutcracker Musical, reduced tuition, free tickets for community senior citizens and low-income families including 100 BHS students scholarships.	\$10,000 \$253,000 1.3% of OpB	\$1,800 .71% of OpB
KidsQuest Children's Museum	For 2019 arts programming onsite at KidsQuest Children's Museum and throughout the community.	\$10,000 \$2,965,009 12.5% of OpB	\$9,075 .31% of OpB
Music Works Northwest	For a series of free concerts and community events, including the Music Works In Concert Series, for low income families, persons on fixed incomes, seniors, youth and special needs.	\$10,000 \$1,150,000 .9% of OpB	\$9,100 .8% of OpB
Pacific Northwest Ballet	For school-year and summer dance education, free-of-charge to 730 BSD students in schools serving low-income, culturally diverse communities and those experiencing homelessness, and benefiting 1,100 youth at PNB's Eastside School.	\$7,500 \$25,968,019 .02% of OpB	\$6,000 .02% of OpB
Seattle International Film Festival	For the opportunity to provide the Bellevue community with 40 eye-opening & diverse films over 14 days in May. We would also facilitate the visit of 4-6 filmmakers to attend Q&A sessions and school visits.	\$10,000 \$120,000 12.5% of OpB	\$7,000 5.83% of OpB
Tasveer	For our events that use South Asian film and art to engage communities in discussion about important cultural, social justice, and human rights issues in order to break down stereotypes and build community.	\$10,000 \$280,000 8.33% of OpB	\$2,300 .82% of OpB
Village Theatre	For Village Theatre's Pied Piper Educational Program, serving 8,300 Eastside students (about 6,698 Bellevue residents) in grades K-6 with professional touring theatre productions and in-school workshops.	\$10,000 \$13,462,079 .06% of OpB	\$8,000 .06% of OpB
Wintergrass Music Festival	For an annual four-day indoor acoustic music festival at the Hyatt Regency Bellevue that offers an enriching experience of live performances, music education and volunteerism for all at affordable prices including full student scholarships.	\$10,000 \$540,715 1.9% of OpB	\$8,500 1.57% of OpB

* New EAP Applicant

2019 POWER UP GRANT ALLOCATIONS

Program Goals

Power Up Bellevue helps leaders of arts and cultural nonprofits reach the next level of organizational development. Rooted in Bellevue's unique cultural landscape and community assets, the program provides project funding, a learning community, and technical assistance to existing and recent Eastside Arts Partners. The goals are to strengthen our partners' ability to fulfill their mission and increase the capacity of organizations to serve Bellevue residents and visitors.

Process and criteria for evaluation

Panelists reviewed the proposals and recommended funding based on the following criteria:

- Readiness to engage in capacity building as determined in the *Five Elements Self-Assessment*.
- Clearly articulated capacity building need and a feasible project or proposal to address it.
- Commitment to capacity building.

Recommended 2019 Allocations for Power Up Bellevue

Organization	Grant Purpose	Impact	2019 GRANT Project Budget
Acoustic Sound dba Wintergrass Music Festival	To purchase computers and to hire a hospitality coordinator for volunteer recruitment and retention to help manage and maintain up to 300 volunteers.	Younger and more ethnically diverse volunteers and local corporate employees from Bellevue and the Eastside.	\$5,000 \$10,800
ASUNARO d.b.a. Japan Fair*	To purchase audio equipment, computers, and software that will allow us to work independently from using the venue-provided resources.	Lower overhead costs and better team.	\$5,000 \$12,850
Ballard Civic Orchestra*	To develop advocacy, relationships, and volunteer engagement through a Latino chamber music festival, and to improve board effectiveness and financial management to complete an IRS Form 1023 to become a 501c3 nonprofit.	Stronger Bellevue connections and organizational infrastructure.	\$5,000 \$12,850
Bellevue Arts Museum	To serve as a venue and partner for the City's 2019 Bellwether exhibition and programs, and the Grand Connection project. We aim to produce a set of complementary installations, performances, and events that truly address the goals of Bellwether and better serve Bellevue residents.	Increased attendance, participation, and membership sales.	\$0 \$13,600
Bellevue College 91.3 KBCS	To purchase an additional compact disc (CD) batch ripper to digitize the CD music collection	Preserve a vast and unique music collection.	\$0 \$71,828
Eastside Heritage Center*	To create a new guided and self-guided walking tour that will highlight the history and contributions of people of color to early Bellevue located in downtown Bellevue, Old Main St, The Downtown Park, and the new Meydenbauer Bay Park.	To increase public engagement in the heritage community.	\$0 \$7,280
KidsQuest Children's Museum	To bring in outside diversity and inclusion advisors and facilitators to assess staff needs for diversity and inclusion training, develop a training plan, and facilitate monthly courageous conversations.	Decrease in incident reports filed by visitors and staff that relate to diversity and inclusion issues.	\$0 \$10,800
Lake Washington Symphony Orchestra	To continue the Halloween concert for children on the autistic spectrum.	An established endowment and more concerts.	\$0 \$12,930
* New EAP Applicant	EAP TOTAL:	\$246,700 Requested	\$118,600 Awarded
	Power Up TOTAL:	\$45,000 Requested	\$15,000 Awarded

2019 SPECIAL PROJECTS GRANT ALLOCATIONS

Program Goals

Special Projects fosters creativity and innovation in the arts and access to art, culture and heritage by new and under-served people and communities. Project funding encourages innovative projects by artists and communities that fill in cultural gaps and inspire new forms of creative participation, particularly for under-served groups.

Process and criteria for evaluation

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

1. Artistic Innovation

- Quality and promise of the proposed arts, cultural, and heritage project to meet the cultural needs of an audience and/or constituent group.
- Innovative approach to foster creative and civic participation by Bellevue's diverse residents and visitors, particularly underserved people and communities.
- Fills a gap in art, cultural, or heritage offerings and opportunities not regularly available to Bellevue residents and visitors.

2. Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- One or more compelling, feasible public events in Bellevue is clearly described.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.

3. Project Feasibility

- Demonstrated experience of project leaders to accomplish the scope and scale of the project.
- Evidence of thoughtful planning including clearly articulated goals and process for evaluation.
- Realistic budget and timeline.

Recommended 2019 New and Renewal Special Projects Grant Allocations

ARTIST OR ORGANIZATION	ARTISTIC SERVICES & PUBLIC BENEFIT	REQUEST Project Budget	2019 ALLOCATION
Eastside Jazz Club (Renewal)	Our funding is required to help pay for the costs involved in producing Jazz Concerts. As per last year we will present innovative performances by professional musicians.	\$1,200 \$11,000	\$830
Kennard Holley	This is a local historic film about the Buffalo Soldiers of the Pacific Northwest, made for educational purpose. We'll also be provide FREE screenings at Bellevue Crossroads Center and other independent local theaters.	\$3,000 \$46,000	\$2,430
Northwest Sound Men's Chorus (Renewal)	A 6-week session of free singing lessons to men in the community to build awareness and appreciation of a cappella singing.	\$2,000 \$2,000	\$1,180
Sammamish Symphony Orchestra (Renewal)	The Sammamish Symphony Orchestra seeks to continue our tradition of 6 years of providing 4 or 5 great symphonic orchestral performances and educational sessions at Meydenbauer Theatre for the citizens of Bellevue.	\$5,000 \$5,000	\$2,500
Seattle Young Philharmonic (Renewal)	For a Chinese Moon Festival cello concert on September 15, cellist Kai Chen will collaborate with Guzhen, electric key board, piano, and drum musicians to explore cello music in both classical and popular music forms.	\$3,000 \$29,000	\$1,500
Seattle-Tashkent Sister-City Association	For the 21st annual celebration of Central-Asian Navruz at Vasa Park Ballroom in Bellevue that brings together American and Uzbek families and friends and attracts more than 700 people.	\$3,000 \$5,000	\$1,000
The Sustain Music Project	For a season of three chamber music concerts at Resonance at Soma Towers, and for three free concerts given at organizations in Bellevue for people who have little access to classical music (like Sophia's Place).	\$3,000 \$15,000	\$2,530
		\$20,200	\$11,970

Action and Discussion

Tuesday, December 4, 2018
Meeting: 4:30 pm

Bellevue Arts Commission
Action and Discussion

2019 Arts Commission Retreat Planning

At today's meeting, the Arts Commission will have the opportunity to identify topics of interest for a beginning of the year retreat. The goal of the retreat is to provide feedback on the 2019 workplan and priorities, as well as identify year-end success and objectives relative to the Cultural Compass and other plans such as Creative Edge and the Grand Connection Arts and Culture Master Plan. The tentative date for the retreat is Tuesday, January 8, 2019.

Quick Business

Tuesday, December 4, 2018

Bellevue Arts Commission

- 1.
- 2.
- 3.

Department of Planning and
Community Development

Reports

PROJECT UPDATES

PUBLIC ART

Bellwether 2018: Exhibition & Art Walk

Update, December 4, 2018: A Bellwether 2019 Action Planning Workshop was held on November 15th at the Bellevue Arts Museum which included existing and new partners. The workshop was successful and a full action plan was developed.

East Link Public Art

No updates to report.

Grand Connection

No updates to report.

Lattawood Park

No updates to report.

Meydenbauer Bay Waterfront Expansion

No updates to report.

130th Streetscape Public Art

No updates to report.

Downtown Park Public Art

Update, December 4, 2018: After engaging with the selected artist, Marc Fornes of the Theverymany, the project team determined that the prominent site of the proposed art project needed to be at a scale that was bigger than what the budget allowed. The Community Development will contribute an additional \$500,000 to the existing budget of \$400,000 for an updated budget of \$900,000 for a signature artwork at the NE Entrance of the park.

Portable Art Collection

No updates to report.

Public Art Collection & Maintenance

Update, December 4, 2018: Staff has initiated a project to create a Collections Management and Care Plan. The goal of the project is to assess the current state of the collection and develop annual maintenance procedures and long-term conservation plans for artworks in the public art collection. Vendor qualifications are being assessed and one will be chosen to begin work in January.

Life Cycle Replacement:

This project is completed.

OTHER PROJECTS AND PROGRAMS

BelRed Streetscape Plan Update

No updates to report.

Artspace Affordable Housing Feasibility Study

No updates to report.

Bellevue Creative Edge

No updates to report.

Cultural Compass

No updates to report.

Funding, 2019

Update, December 4, 2018: An update will be provided at today's meeting.

Power Up Bellevue

Update, December 4, 2018: An update will be provided at today's meeting.

Department of Planning and
Community Development

Information

COMMITTEE DESCRIPTIONS AND ASSIGNMENTS

Below are suggested committee assignments and project leads for 2018. If you have any questions or would like to swap an assignment, please discuss with Chair Paul Manfredi.

2018 Suggested Assignments

Executive committee

- Monthly Arts Commission Meetings, Paul Manfredi lead
- Budget One reporting
- 2017 Annual Meeting

Allocations committee

- Becky Lewis, lead
- Maria Lau Hui, lead on pilot capacity building program
- Carl Wolfeich

Public art group

- 130th Avenue in BelRed, Carl Wolfeich
- Lake Hills, Becky Lewis
- Lattawood Park, Philip Malkin
- Downtown Park, Paul Manfredi
- 2018 Bellwether, Trudi Jackson

Planning group

- Artspace Artist Housing Feasibility Study, Philip Malkin
- Creative Edge, Paul Manfredi
- Grand Connection and Wilburton Land Use Study, Maria Lau Hui
- BelRed Streetscape Plan, Ashmita Gulati